



THE
MARKETING
EXCHANGE
VEGAS

February 28th - March 1st, 2024

THE COSMOPOLITAN
LAS VEGAS

SPONSOR LEVELS

Partnering Sponsor

SOLD

Quantity Available: 1 @ \$30,000

Opening Reception

Quantity Available: 1 @ \$20,000

Conference Bag (New)

Quantity Available: 1 @ \$15,000

Lanyard & Badges

Quantity Available: 1 @ \$10,000

Conference Wifi

Quantity Available: 1 @ \$10,000

Lunch

Quantity Available: 1 @ \$10,000

VIP Sofa Seating

Quantity Available: 5 @ \$10,000

Room Gift

Quantity Available: 1 @ \$10,000

Photo Booth

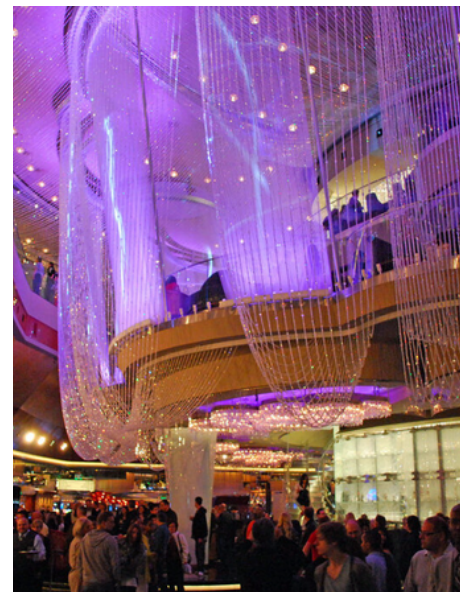
Quantity Available: 1 @ \$10,000

Breakfast Sponsor

Quantity Available: 2 @ \$10,000



The Marketing Exchange | Vegas is an invitation-only event for marketing, business development, and admissions professionals in the substance use disorder field.



PARTNERING SPONSORSHIP BENEFITS

(1) OPPORTUNITY @ \$30,000

- Logo on Website Homepage
- Opportunity to introduce your organization to the audience
- (3) Email Blasts/Push Notifications
- Preferred Seating for Presentations
- Logo on "Know Before You Go" Email
- Prominent Logo Placement on the Conference Floor
- (4) Complimentary Attendees (Additional Attendees at Discounted Rates)

OPENING RECEPTION BENEFITS

(1) OPPORTUNITY @ \$20,000

- Logo on Website Homepage and at the Conference
- Introduction at Opening Reception
- (2) Email Blasts/Push Notifications
- Preferred Seating for Presentation
- Logo at Opening Reception
- (2) Complimentary Attendees (Additional Attendees at Discounted Rates)

CONFERENCE BAG BENEFITS

(1) OPPORTUNITY @ \$15,000

- Logo on Website Homepage and at the Conference
- Logo on Conference Bag
- (2) Email Blasts/Push Notifications
- Preferred Seating for Presentation
- (2) Complimentary Attendees (Additional Attendees at Discounted Rates)

BRONZE BENEFITS

(13) OPPORTUNITIES @ \$10,000 EACH

- Logo on Website and at the Conference
- Insert in Conference Bag
- (1) Email Blast/Push Notification
- Preferred Seating for Presentations
- Discounted Attendee Rates
- (1) Complimentary Attendee



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EXPERIENCES AND ENTERTAINEMENT SPONSORSHIP OPPORTUNITIES

Gelato Station

▶▶▶ Number Avail. 1 @ \$9,500

Candy Station (All Day)

▶▶▶ Number Avail. 1 @ \$7,500

Energy Drink Station (All Day)

SOLD ▶▶▶ Number Avail. 1 @ \$7,500

Magician

▶▶▶ Number Avail. 2 @ \$6,000

Barista

▶▶▶ Number Avail. 2 @ \$7,500

DJ at the Opening Reception

▶▶▶ Number Avail. 1 @ \$7,500

Speaker Introduction Sponsor

▶▶▶ Number Avail. 2 @ \$7,500

Snack Sponsor

▶▶▶ Number Avail. 3 @ \$6,000



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