

VEGAS 2025

THE MARKETING EXCHANGE



SPONSORSHIP OPPORTUNITIES

THE ZAC CLARK SHOW PODCAST

\$30,000

- 45-minute episode with sponsor, highlighting their work and recovery stories (Spotify, Apple Podcasts and YouTube)
- Shared on Zac Clark's social media (600K+)
- 6-8 assets for future marketing
- 3 Registrations

KEYNOTE SPONSOR

\$25,000

- Introduction of Keynote Speaker
- Brand recognition at keynote presentation
- Brand recognition on MEX website
- Brand recognition at MEX live
- 3 Registrations

EXCLUSIVE EXPERIENCE SESSION

\$25,000

- Experiential leadership sponsor
- Brand recognition on MEX website
- Brand recognition at MEX live
- 3 Registrations

PREMIUM CONFERENCE BAGS

\$18,000

- Brand Logo on all premium-filled conference bags for all event attendees
- Brand recognition on the MEX website
- Brand recognition at MEX live
- 2 Registrations

LANYARD SPONSOR

\$15,000

- Brand logo on event lanyards and badges
- Brand recognition on MEX website
- Brand recognition at MEX live
- 2 Registrations

SOLD

OPENING RECEPTION SPONSOR

\$15,000

- Welcome attendees to opening night
- Brand recognition on MEX website
- Brand recognition at MEX live
- 2 Registrations

WELLNESS SPONSOR

\$15,000

- Branding for wellness-related sessions & activities
- Brand recognition on MEX website
- Brand recognition at MEX live event
- 2 Registrations

SOLD

BREAKFAST & LUNCH SPONSOR

\$12,500

- Sponsor for breakfast and lunch meals throughout the event
- Welcome address
- Brand recognition on MEX website
- Brand recognition at MEX live event
- 1 Registration

SOLD

SPEAKER SPONSORS

3 left **\$6,750**

- Introduce one of the event session speakers before presentation
- Brand recognition on MEX website
- Brand recognition at MEX live event
- 1 Registration

SOLD

Thank you to our sponsors



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ADDITIONAL DETAILS:

Exposure: Sponsors will be prominently recognized in event materials, including digital and print publications, websites, and social media platforms.

CONTACT US:

For questions or to secure your sponsorship, please contact Cindy at cmflint@highwatchrecovery.org